



**THE CHALLENGE**

- Shelf-life of competences drastically decreasing
- Mobile, decentralized workforce
- Limited available training time



**THE SOLUTION**

- Flexible, modular training
- A variety of training formats
- Work relevant content, custom or off-the-shelf

**ENGAGING LEARNING EXPERIENCE**

With an average of just 24 minutes training time a week, the workforce of tomorrow needs an innovative, engaging training solution that meets their needs - anytime, anywhere, on any device. Welcome to Mercuri International.

**AN INTEGRATED SOLUTION**

Mercuri International offers a uniquely flexible approach which includes a next generation learning platform, a comprehensive off-the-shelf content library, and engaging customized content.



**OFF-THE-SHELF CONTENT**

Raise knowledge and skill levels across the board



**LEARNING PLATFORM**

For your employees, resellers or customers, integrated with your systems



**CUSTOM CONTENT**

Bespoke content, tailored to the individual's needs

GUIDED LEARNING



**STRUCTURED**  
Step-by-step progress towards goals



**INSTRUCTOR LED**  
Reinforce new skills, practice and share



**SOCIAL**  
Positive collaboration with peers

SELF-DRIVEN LEARNING



**CONVENIENT**  
5 minutes or 1 hour - make the most of your time



**RESOURCES**  
A wealth of information in formats suited just to you



**RELEVANT**  
Content selected for the best possible return on time invested

**CUSTOM CONTENT**  
EITHER CURATED OR TAILORED

We can help you redesign your existing content or create brand new materials.

**ACTION TIPS / ESSENTIALS**

Summaries and takeaways to help the learner retain and apply knowledge on the job

**BITE-SIZED E-MODULES**

Short and mobile friendly, either to supplement classroom training or as a standalone solution

**INTERACTIVE LEARNING**

Immersive experience to promote active learner engagement for better information retention

**GAMIFICATION BASED**

Add an element of fun through scores, levels, and rewards to help learners reach their goals

**SCENARIO BASED**

Realistic situations and characters provide context, developing real-world problem solving

**FACE-TO-FACE CLASSROOM**

To complete the learning experience and help learners improve skills, with exercises, role plays and discussions, either virtually or in person

**OFF-THE-SHELF CONTENT**  
MULTILINGUAL PACKAGES

Discover our extensive library covering core sales skills, available in 20 languages.

**SALES SKILLS**

**KEY ACCOUNT MANAGEMENT**

**ACCOUNT PLANNING**

**LEADERSHIP & COACHING SKILLS**

**NEGOTIATION**

**AND MORE..**

**BUILD YOUR FUTURE WITH US**



Every year Mercuri International empowers companies in over 50 countries to achieve sales excellence. We serve our clients both locally and globally with customized solutions and industry expertise. We grow profit through people, providing the tools and processes to tackle any sales challenge.

For more information visit [mercuri.net](http://mercuri.net)